

Project Fact Sheet



Deprived Families Economic Empowerment Programme (DEEP)

THEMATIC AREA

Poverty Reduction

SECTOR / SUB SECTOR

Micro Enterprise

PROJECT AIM (OVERALL OBJECTIVE)

'Poverty reduction in the occupied Palestinian territory through access to promotional social safety net activities package and financial services'

PROJECT DESCRIPTION

The objective of the project is to improve the living conditions of depressed and deprived Palestinian families and so to contribute to a revitalized Palestinian economy through supporting self-employment and micro-enterprise development as means to reduce unemployed, achieve higher economic growth and reduce poverty and expand the opportunities for members of deprived Palestinian families to become entrepreneurs through providing them with financial and business development services. This will enable the potential entrepreneurs within these families to start up micro enterprises and ensure a sustainable source of income.

Families non eligible to own and manage a self-employment activity in the short run, and particularly those raising youth who may be prepared for entrepreneurship in the medium term run, will be targeted with special innovative assistance, ensuring their short term and long term empowerment.

Purpose: Empowering and graduating Palestinian chronic and hard hit poor families from being *recipients of humanitarian assistance* to *independent providers of income*, through accessing a package of financial and non-financial (Promotional Social Safety Net Activities) services that address their needs.

OBJECTIVES

- Human, natural, and financial capitals of poor families who received **non-financial** services are improved
- Poor Families who received **financial** services have developed or established economic activities.
- NGOs and MFIs' **institutional capacities** and practice strengthened for pro poor and sustainable interventions.
- A mechanism for good practices and sustainable poverty alleviation process in place

IMPACT STATEMENT

Livelihoods outcomes of 12,000 Palestinian poor households are improved

PROJECT DETAILS

Project Number	00051844
Award Number	00044202
Duration	June 06 – Dec 09
Donor	Islamic Development Bank
Partner	MOSA, MOP, MOL

BUDGET

Total Budget	US\$29,700,000
Disbursement up to date	US\$5,271,000

Geographic Location

West Bank and Gaza

OUTPUTS

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- Poor Families who received financial services have developed or established economic activities
- A mechanism for good practices and sustainable poverty alleviation process in place
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Programme of Assistance to the Palestinian People

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sustainable basis.

DEEP COREVALUES

1. **Poverty Focus:** Maintain its mission as a poverty alleviation mechanism (avoiding mission drifts)
2. **Diversity of Services:** Maintain its sustainable livelihood approach & diversified service-lines of financial and non-financial services for the poor
3. **Institutional Building:** Maintain its approach of institutions building for pro-poor and sustainable interventions and institutions
4. **Responsiveness:** Maintain its relevance to a changing and dynamic environment
5. **Transparency:** Procedures, due diligence, M&E
6. **Impartiality:** Maintain transparency, political neutrality and strongly established QA mechanisms
7. **Networking:** Maintain approach of ensuring harmonization & avoiding duplication through solid networks
8. **Sustainability:** Provides strong prospects for sustainability.

PROGRESS UP TO DATE

- In the **PSSNA** component, the executing NGOs (15) have received 6,168 applications, out of which 5,346 met the developed socio - economic criteria for selection and passed to the next stage. In the second stage 2,148 families were thoroughly assessed using SLA questionnaire. In the third stage where the intervention packages were designed, the executing NGOs implemented on the ground 1,023 intervention packages for the chosen families as of End of August 2008.
- In the **Microfinance** component: DEEP worked on parallel paths, the first one to provide technical assistant to MFI, these assistant resulted in opening new branches in Qalqilya, Toubas and South Hebron to serve the poor families, and built the competencies of a number of MFI employees. A number of MFIs launched media campaigns to promote the new Islamic products. DEEP organized a centralized training course on Islamic Lending Methodology where an international expert was recruited for that purpose.
- The second path, offering loans for a number of MFIs to start lending and targeting poor families in rural areas.
- To enhance the **monitoring** of the project processes, DEEP has developed a dynamic and user friendly database, which is updated and maintained on a continuous basis.
- In the **Capacity Development** component, DEEP has built the competencies of 86 staff members of the executing NGOs in the field of sustainable livelihood approach. Parallel to this; tools, manuals, forms and templates were developed by the Center of Continuous Education, to ensure the proper targeting of the poor families, the assessment of their conditions and capitals, and harmonization of the execution throughout the different NGOs.

CONSTRAINTS (if any)

- Livelihood approach, being a new concept in the oPt, will face constraints while being implemented by NGOs, where commitment, mindset and motivation are the key pillars for success.

PROJECT CONTACT INFORMATION

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